



WORLD  
DISTRIBUTION

# Top Seller

1<sup>st</sup> July 2023 - 30<sup>th</sup> December 2023



Incentive Program for all Business Partners (Distributors and Preferred Customers).



## **We are excited to introduce a fabulous sales incentive programme that will not only drive sales but also reward our top performers.**

Starting this month, we are implementing a new sales initiative aimed at helping you increase your sales by showing your customers more products from our range.

Here's how it works: Every month, we will announce the **PRODUCT OF THE MONTH** for our Business Partners. To participate in the incentive programme, all you need to do is purchase and sell a specified quantity of our product within the given timeframe. By meeting and exceeding the target, you will not only help introduce more of your customers to the amazing product, but you could also be in with a chance of being the top seller of that product and winning a reward.

At the end of each month, we will analyse the sales performance of all our Business Partners on all of their Business Partner Numbers. The individual who achieves the highest sales volume of the product of the month will be crowned the top performer and will receive a coveted **€100 voucher** as a token of our appreciation. This reward voucher can be redeemed for a wide range of our products.

Not only will this programme incentivise sales growth and encourage healthy competition among our Business Partners, but it will also provide you with the opportunity to enjoy our fantastic products. We believe that this sales incentive programme will not only help you surpass your targets but also have a positive impact on our overall business growth. Together, we can reach new heights and set new records!

Please note that the sales targets and rules for the incentive programme will be communicated to you via separate channels. Make sure to review them carefully and familiarise yourself with the programme guidelines to maximise your chances of winning the reward voucher. Thank you for your unwavering commitment and dedication to our business. Let's make each month a resounding success and celebrate our achievements together!



## Rules & Regulations

1. Incentive Program for all Business Partners (Distributors and Preferred Customers).
2. Business Partners working on Additional Business Partner Numbers can participate in the Program according to the rules of the Program.
3. Each first day of the month, FM World Distribution will announce the product of the month on their official social media channels (website, Facebook, Instagram).
4. The Business Partner who will buy the highest amount of Product of the Month will be granted a reward as a voucher.
5. The amount of products bought on Main numbers and additional numbers of Business Partners accumulates.
6. The value of the Voucher is €100.
7. The Voucher has no point value.
8. The Voucher can be claimed by Business Partners in the month directly following the qualification month, but no later than the 30th day after obtaining the qualification. After 30 days, the Voucher will no longer be valid. The Voucher will be automatically added to the Business Partner's account.
9. Only Business Partners whose FM World accounts are operated by FM World Distribution can participate in the Program.
10. Participation in the Program does not disqualify Business Partners from taking part in other incentive programs run by FM World Distribution.
11. In each month the challenge will be preceded by training on the selected product.
12. In Romania, Italy, Sweden, Ireland, Hungary, France - there will be a prize of €100 voucher 1 per market and one additional prize for rest of markets.